THE CONVERGENCE OF POWER AND FLEXIBILITY OfficeServ 7000 Series Enterprise IP Communication Solutions



OfficeServ[™]7000 Series



Enhance productivity by empowering workers to connect and communicate instantly.

02266866

AN ALL-IN-ONE SOLUTION THAT MANAGES YOUR BUSINESS COMMUNICATIONS EFFECTIVELY AND ECONOMICALLY

IMAGINE ...

A single, expandable platform that installs and configures easily and empowers your business with access to voice and data throughout your office complex and off-site. A platform that eliminates divergent systems, bottlenecks, and competition between voice and data systems.

WITH SAMSUNG'S **Office**Serv 7000 SERIES, THE IMAGINED IS NOW A REALITY

Unleash the power of your business with the multitasking technology of Samsung's **Office**Serv 7000 Series. Used alone or as part of a connected multi-site network among main offices, smaller branches, and remote workers, this unified system puts the power of convergence into the hands of today's growing businesses.

The **Office**Serv 7000 Series evolutionary converged communications platforms can accelerate employee performance, enhance customer relations and improve your bottom line.

Whether you are upgrading or are launching a converged system for the very first time, these workhorses offer a perfect blend of versatility and power that meet and exceed your business needs.

OfficeServ 7200 & 7400

ALL-IN-ONE DESIGN SIMPLIFIES BUSINESS COMMUNICATIONS



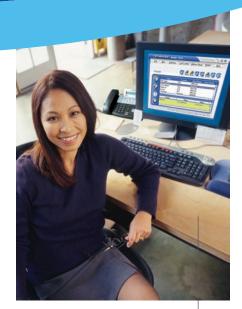
TELEPHONE SYSTEM WIRED WIRELESS VoIP/SIP DATA NETWORKING VPN FIREWALL

QOS

THE POWER YOU NEED TODAY—THE FLEXIBILITY TO GROW WITH YOU TOMORROW

Choose the model from one of our three platforms that's scaled to meet your business needs and discover:

- Flexible architecture that easily upgrades as your business grows.
- Enterprise-class routing and switching—optimized for VoIP and VPN tunneling, with enhanced data networking throughout your enterprise.*
- Powerful built-in security—with enterprise-class firewall and Intrusion Detection System (IDS).*
- Simple setup and administration with a suite of PC-based management tools accessible from anywhere.
- Wireless technologies that support your on-the-move workforce while maximizing convenience and productivity.
- Investment protection: migrate from one system to another with interconnecting cabinets, common circuit modules, telephone sets, and applications.
- * Currently not available for OfficeServ 7100



Manage calls and interface to CRM databases with easy-to-view screen pops for improved efficiency. OfficeServ 7200



POWERFUL AND VERSATILE

An impressive synergy of power, versatility, and speed, the **Office**Serv 7200 provides small- to mid-sized businesses with data switching, Power Over Ethernet (PoE), data routing, QoS, and network security in a single converged solution. The WIM router has a 300 MHz CPU and offers a selection of 10/100 Base-T interfaces. Add a second cabinet to accommodate future business growth and evolving traffic patterns.

DATA MODULES	INTERFACE TYPES				
WIM-Layer 3 Router	(3) 10/100 Base-T Ethernet Interfaces for LAN or WAN				
	(1) 10 Base-T Ethernet Interface for LAN or WAN				
	(1) V.35 Serial Connection				
	(1) SIO port for debugging and programming				
PLIM-Layer 2 PoE Switch	(16) 10/100 Base-T PoE ports per card				

Samsung's Softphone turns laptops into full-feature telephones, keeping your remote workers in touch wherever there is an Internet connection.



OfficeServ 7400

OUR MOST POWERFUL COMMUNICATIONS PLATFORM

Standalone or as the backbone for a total enterprise solution, the **Office**Serv 7400 features more powerful infrastructure for more dynamic applications. The Data Modules deliver gigabit data switching, Power Over Ethernet (PoE), high speed data routing, QoS, and network security. The GWIMT router has a 1 GHz CPU and offers a selection of 10/100/1000 Base-T interfaces, all in a faster, more powerful converged solution.

DATA MODULES	INTERFACE TYPES					
PLIM-Layer 2 PoE Switch	(16) 10/100 Base-T PoE ports per card					
GWIMT-Layer 3 Router	(3) 10/100/1000 Base-TX Ethernet Interfaces for LAN or WAN					
	(1) V.35 Serial Connection					
	(1) HSSI Serial Connection					
	(1) SIO port for debugging and programming					
GSIMT-Layer 2/3 Switch	(12) 10/100/1000 Base-TX Ethernet ports per card					
	(1) SIO port for programming					
	(1) Debug port					
GPLIMT-Layer 2 PoE Switch	(12) 10/100 Base-T PoE ports per card					
	(2) 10/100/1000 Base-TX Ports					
	(1) SIO port for programming and debugging					

	MAXIMUM VOICE CAPACITIES		7400		200	7100
	Wireless Handsets	128		32		24
NS	Standard SIP Phones					
STATIONS	Analog Phones	480		120		24
	Digital Phones					
	Samsung IP Phones / Softphone					32
	Voice Mail	12		12		4
	Maximum Stations	480		120		32
TRUNKS	Standard SIP Trunks	128	128	32	32	24
	Standard H/323 Trunks	64	120	16	02	27
	Analog Trunks	240		60		20
	Digital Trunks PRI					23
	Networking Trunks (SPNet)					24
	Maximum Trunks	240		60		24
	Maximum Stations + Trunks + Voice Mail	720		180		60 /



OfficeServ 7100

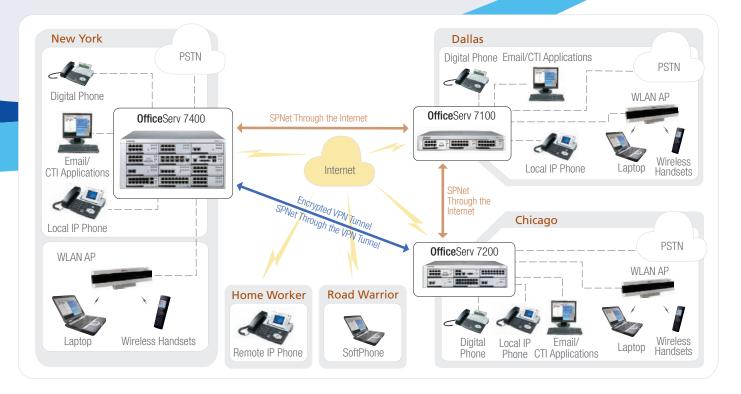


PERFORMANCE RIGHT OUT OF THE BOX

Ideal for small or remote offices, the **Office**Serv 7100 has everything you need to get started. This easy and affordable communications solution is pre-programmed, pre-labeled—and ready to work for you.

Traditional voice and VoIP are supported with a full set of features. And, with **Office**Serv applications, you can provide your remote workers and branch offices with the same capabilities as your on-site team to keep information and communication flowing smoothly between employees and locations.

UNIFY AND PROTECT YOUR BUSINESS THROUGH VOIP NETWORKING



MAXIMIZE ON AND OFF-SITE PRODUCTIVITY THROUGH OfficeServ COMPUTER TELEPHONY INTEGRATION (CTI) APPLICATIONS



DataView gives call centers increased functionality and greater efficiency by providing comprehensive information and statistics. Optimize your **Office**Serv 7000 Series with a suite of Computer Telephony Integration (CTI) applications, including: **Office**Serv[™] Call – Call control and database screen pops, **Office**Serv[™] EasySet – Keyset management from a PC, **Office**Serv[™] Softphone – IP phone on a PC, **Office**Serv[™] Operator – Switchboard management via PC, and **Office**Serv[™] DataView – Real-time call center status reporting. These software applications help businesses:

- Improve cost efficiency
- Create on-the-go virtual offices
- Streamline and support business operations around the clock and around the world
- Easily manage calls and link to personal databases through screen POPs
- Quickly reconfigure personal phone options to adjust to individual user's work schedules

CHOOSE FROM A BROAD RANGE OF DIGITAL AND VOIP PHONES WITH LARGE, EASY-TO-READ DISPLAYS

Designed to complement the **Office**Serv 7000 systems, Samsung's portfolio of digital and VoIP telephones provides the high-tech features you need to manage the converging business challenges of communications and information.





Wireless in-building mobility and remote location operation untethers workers from the confines of their desks.



WIRELESS TECHNOLOGY

The **Office**Serv wireless solutions provide seamless integration with your wired network, allowing you and your workers to stay connected without being tied down. You'll have access to voice and data from anywhere within your building thanks to your IP-enabled platform and wireless LAN access points.

SYSTEM FEATURES

Account Code Entry · Forced - Verified · Forced - Not Verified Voluntary Account Code Key - One Touch Administrator Program Key All Call Voice Page Attention Tone Audio Message with Alarm (Timer) Reminder Authorization Codes Forced / Voluntary Auto Answer on CO Auto Attendant† Automatic Call Distribution (ACD) Automatic Hold **Background Music** Branch Group Call Activity Display Call Center · Agent Busy/Manual Wrap-Up Key · Agent PIN (ID) Numbers · Agent Login & Logout Automatic Logout Automatic Wrap-Up Timer Priority Call Queuing · Embedded Reporting Package Agent Statistics / Call Statistics **Group Supervisors Printed Reports** OfficeServ DataView UCD Statistics / UCD Monitoring Wall-Style Display Windows Call Costing **Call Forwarding** · All Calls · Busy · No Answer · Busy/No Answer Forward DND · Follow Me · External · To Voice Mail · Preset Destination Preset Forward Busy Call Hold Exclusive / System / Remote Call Park and Page Call Pickup · Directed / Groups / Established Call Recording Call Waiting/Camp-On Caller Emergency Service ID (CESID) Caller Identification[†] · Automatic Number Identification (ANI) Caller ID · Calling Line Identification (CLI)

Caller ID Features · Name/Number Display Next Call Save Caller ID Number · Store Caller ID Number · Inquire Park/Hold Caller ID Review List Investigate Abandon Call List Caller ID on SMDR Number to Name Translation · Caller ID to PSTN Caller ID to Analog Port Centrex/PBX Use Chain Dialing Chain Forward **Class of Service Common Bell Control** Computer Telephony Integration (CTI) OfficeServ[™] Link OfficeServ[™] DataView OfficeServ[™] EasySet OfficeServ[™] Call OfficeServ[™] Operator OfficeServ[™] Softphone Conference Add On (5 party) Unsupervised Split **Conference Group Customer Set Relocation** Data Security **Database Printout** Daylight Saving Time-Automatic **Dialed Number Identification** Service (DNIS) Direct In Lines Direct Inward Dialing (DID) **DID Call Limits** Direct Inward System Access (DISA) **Direct Trunk Selection Directory Names DISA Security Distinctive Ringing** Door Lock Release (Programmable) Door Phones E & M Tie Lines using T1* E-Mail Gateway Executive Barge-In (Override) · With or Without Warning Tone · Trunk Monitor or Service Observing **External Music Interfaces External Page Interfaces** Flash Key Operation **Flexible Numbering** Ground Start Trunks using T1*

Hot Desking (ITP Keysets) Hot Line In Group/Out of Group Incoming Call Distribution Incoming/Outgoing Service Individual Line Control **IP** Keysets ISDN-PRI Service LAN Interface Least Cost Routing Live System Programming · From any Display Keyset · With a Personal Computer Meet Me Page and Answer **Memory Protection** Message Waiting Indications Message Waiting Key Microphone On/Off per Station Mobile Extension (MOBEX) **Mobility Solution** Multiple Language Support Music on Hold—Flexible Music on Hold—Sources Networking QSIG over IP / QSIG over PRI OfficeServ[™] Connect **Operator Group** Overflow Operator / Station Group **Override Codes** Paging · Internal Zones / External Zones · All External / Page All Park Orbits Power over Ethernet (PoE) Prime Line Selection Priority Call Queuing **Private Lines** Programmable Line Privacy **Programmable Timers** Recalls Recall to Operator **Redial Review** Remote Programming—PC **Ring Modes** Time Based Routing–Plans · Automatic / Manual · Holiday Schedule · Temporary Override **Ring Over Page** Secretary Pooling Simultaneous Ringing Single Line Connections **SIP** Services Speed Dial Numbers Station List System List Speed Dial by Directory

Station Hunt Groups Distributed Sequential Unconditional Station Message Detail Recording (SMDR) Station Pair System Alarms System Maintenance Alarms System Directory Tenant Services (2)* **Toll Restriction** By Day or Night By Line or Station **Eight Dialing Classes** Special Code Table **Toll Restriction Override** Tone or Pulse Dialing Traffic Reporting Transfer Screened / Unscreened Voice Mail Transfer Key With Camp-On Trunk Groups Twinning Unified Messaging **Unified Voicemail** E-Mail Gateway OfficeServ[™] IP-UMS* Uniform Call Distribution (UCD) Universal Answer Virtual Extensions Voice Mail Inband Signalling* · Integrated (In-Skin) · External (Server-Based)* VoIP Walking Class of Service Wireless Handsets

*Not available on OfficeServ 7100

† Requires optional hardware and/or software. Contact your Samsung Authorized Dealer for details.

Group Busy Setting

For more information or to locate a dealer, go to www.samsung.com/bcs.

